[This is an English translation prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.]



| Company Name: Representative: | JAPAN TOBACCO INC. Hiroshi Kimura, President, Chief Executive Officer and Representative Director |
|----------------------------------|--|
| Stock Code: | 2914 (Stock Exchanges: Tokyo/Osaka/Nagoya First Section; Fukuoka and Sapporo) |
| Contact: | Media and Investor Relations Division Tel: +81-3-3582-3111 |

JT Announces the Transfer of Representative Directors

Japan Tobacco Inc. (JT) announced today, as follows, its planned representative director transfers. Please note that these transfers will be officially approved by the 24th Ordinary General Meeting of Shareholders to be held on June 23, 2009, and the Board of Directors at a meeting scheduled immediately thereafter.

1. Reason for transfer

Strengthening of management structure

2. Nomination for representative directors

| Name: | Mitsuomi Koizumi |
|---|---|
| New Position: | Representative Director, Executive Deputy President, President, Tobacco Business |
| Current Position: | Member of the Board, Executive Vice President, Chief Marketing & Sales Officer, Tobacco Business |
| Brief Personal History: As per the attached documents | |

| Name: | Masakazu Shimizu | |
|---|--|--|
| New Position: | Representative Director, Executive Deputy President, Chief Communications Officer and Assistant to CEO in CSR and General Administration | |
| Current Position: | Executive Vice President, Chief Communications Officer | |
| Brief Personal History: As per the attached documents | | |

3. Resignation of representative directors

| Name: | Ichiro Kumakura |
|-------------------|---|
| Current Position: | Representative Director, Executive Deputy President, President, Tobacco Business |
| Name: | Ryoichi Yamada |
| Current Position: | Representative Director, Executive Deputy President, Assistant to CEO in Communications, General Administration Legal |

and

4. Planned date of appointments

June 23, 2009 (planned)

[Attached documents]

Brief Personal History

Mitsuomi Koizumi Born: April 15, 1957

Hometown:Kanagawa PrefectureAcademic background:Graduated from the University of Tokyo, Faculty of Economics in March 1981

| Apr. | 1981 | Joined the Company (Japan Tobacco and Salt Public Corporation) |
|------|------|--|
| Jun. | 2001 | Head of Corporate Planning Group |
| Jun. | 2003 | Senior Vice President, Head of Personnel and Labor Relations Group |
| Jun. | 2004 | Senior Vice President, Head of Tobacco Business Planning Division, Tobacco Business |
| Jun. | 2006 | Executive Vice President, Head of Tobacco Business Planning Division, Tobacco Business |
| Jun. | 2007 | Member of the Board, Executive Vice President, Head of Tobacco Business Sales General Division, Tobacco Business |
| Jul. | 2007 | Member of the Board, Executive Vice President, Chief Marketing & Sales Officer, Tobacco Business (Current Position) |

Brief Personal History

Masakazu Shimizu Born: April 22, 1953

Hometown:Osaka PrefectureAcademic background:Graduated from Kyoto University, Faculty of Economics in March 1977

| Apr. | 1977 | Joined the Company (Japan Tobacco and Salt Public Corporation) |
|------|------|---|
| Apr. | 1998 | Head of Domestic Leaf Tobacco Division, Tobacco Business |
| Sep. | 1999 | Head of Treasury Division |
| Jul. | 2001 | Head of Temporary Systems Task Force |
| Jul. | 2004 | Head of General Administration Division |
| Jun. | 2005 | Senior Vice President, Chief Communications Officer |
| Jun. | 2007 | Executive Vice President, Chief Communications Officer (Current Position) |