[This is an English translation prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.]



| Company Name: | JAPAN TOBACCO INC. |
|-----------------|---|
| Representative: | Hiroshi Kimura, President, Chief Executive Officer and Representative Director |
| Stock Code: | 2914 |
| | (Stock Exchanges: Tokyo/Osaka/Nagoya First Section; Fukuoka and Sapporo) |
| Contact: | Media and Investor Relations Division |
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| 1 | 2914 (Stock Exchanges: Tokyo/Osaka/Nagoya First Section; Fukuoka and Sapporo) Media and Investor Relations Division |

JT Announces the Year-End Dividend

Japan Tobacco Inc. (JT) announced today that the company's Board of Directors had decided at the meeting held today on the year-end dividend whose records date is March 31, 2010 as follows:

| 1. Contents | | | | |
|--------------------|-------------------------|-----------------------|--------------------------|--|
| | Decision | Latest forecast as of | Result for the year that | |
| | | February 9, 2010 | ended March 2009 | |
| Record date | March 31, 2010 | March 31, 2010 | March 31, 2009 | |
| Amount of dividend | 3,000 yen | 2,800 yen | 2,800 yen | |
| per share | (Ordinary dividend | | | |
| | 2,800 yen) | | | |
| | (Commemorative dividend | | | |
| | 200 yen) | | | |
| Total amount of | 28,740 million yen | | 26,824 million yen | |
| dividends | 28,740 mmon yen | - | 20,824 minion yen | |
| Effective date | June 25, 2010 | - | June 24, 2009 | |
| Source of dividend | Retained earnings | _ | Retained earnings | |

1. Contents

2. Reason

Based on the dividend policy aiming to provide a competitive level of returns to shareholders in the capital market while considering the status of the medium - long-term growth strategies and our consolidated financial results outlook, dividend for this year-end is expected to be 3,000 yen, which includes the ¥2,800 ordinary dividend and the 25th anniversary commemorative dividend of ¥200 considering this fiscal year's financial results. Accordingly, the dividend per share for this fiscal year is expected to be 5,800 yen including the interim dividend of 2,800 yen. This year-end dividend is subject to approval at the 25th Ordinary General Meeting of Shareholders

This year-end dividend is subject to approval at the 25th Ordinary General Meeting of Shareholders to be held on June 24, 2010.

(Reference) Annual dividend

| | Interim | Year-end | Total (Annual) | |
|------------------------------|-------------------|------------------------|----------------|--|
| Result for the year that | Ordinary dividend | Ordinary dividend | 5,400 yen | |
| ended March 2009 | 2,600 yen | 2,800 yen | 5,400 yen | |
| Result for the year that | Ordinary dividend | Ordinary dividend | | |
| ended March 2010 | 2,800 yen | 2,800 yen | 5 900 man | |
| | | Commemorative dividend | 5,800 yen | |
| | | 200 yen | | |
| Forecast for the year ending | Ordinary dividend | Ordinary dividend | | |
| March 2011 | 2,800 yen | 2,800 yen | | |