October 5, 2010

Company Name: JAPAN TOBACCO INC.

Representative: Hiroshi Kimura, President, Chief Executive Officer and Representative Director (Stock Code: 2914; Stock Exchanges: Tokyo/Osaka/Nagoya First Section, Fukuoka and Sapporo)

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Notice Regarding Determination of Certain Terms of Subscription Rights to Shares (Stock Compensation-Type Stock Options)

Japan Tobacco Inc. (JT) announced today that the amount to be paid in and other items related to the subscription rights to shares to be allotted to its Directors and Executive Officers(sikkoyakuin) announced on September 17, 2010 have been determined, as follows.

1. Name of Subscription Rights to Shares:

Subscription Rights to Shares of Japan Tobacco Inc., 2010

2. Total Number of Subscription Rights to Shares

979

(One share of common stock to be issued for one subscription right to share)

3. Amount to be paid in for Subscription Rights to Shares:

Per subscription right to share \$\fmu 198,386\$ (Per share \$\fmu 198,386)

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