November 25, 2010

Company Name: JAPAN TOBACCO INC.

Representative: Hiroshi Kimura, President, Chief Executive Officer and Representative Director

Stock Code: 2914

(Stock Exchanges: Tokyo/Osaka/Nagoya First Section; Fukuoka and Sapporo)

Contact: Media and Investor Relations Division

Announcement Regarding the Publicly-Offered Sale of Property Owned by JT in "Shinagawa Seaside Forest"

Japan Tobacco Inc.("JT") announced today that the publicly-offered sale of three property, which it owns in "Shinagawa Seaside Forest", was unsuccessful.

JT will continue to undertake selling activity of the property.

JT's forecast, which has been announced on October 28, 2010, is not affected by the unsuccessful sale, given the sale is not factored in its forecast.

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