

[This is an English translation prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.]

## Business Report

To Our Shareholders            Volume 32

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<Photos>

<JT logo>

## A Message from Management

For the third quarter of the fiscal year ending March 2011, adjusted net sales excluding tobacco excise taxes remained basically flat, as a sales increase in the International Tobacco Business and Pharmaceutical Business offset a sales volume decline following the tax hike in the Japanese Domestic Tobacco Business. EBITDA also remained basically flat, as an increase in the International Tobacco Business and Food Business offset a decline in the Japanese Domestic Tobacco Business and Pharmaceutical Business.

In the Japanese Domestic Tobacco Business, trade de-loading occurred along with a decline in demand due to the retail price amendment. As a result, total sales volume declined. We will enhance our brand equity, by steadily implementing measures to develop products that offer good value for the price. We will also strive to create superior sales outlets, while carefully watching the sales trend following the October retail price increase.

In the International Tobacco Business, total and GFB shipment volumes, affected by the recession and subsequent industry contraction, have been decreasing year on year. However, total and GFB sales volumes in the Jul–Sep period returned to positive growth. Our market share continued to grow in most key markets such as Russia, France, Italy, Spain and Turkey.

In the Pharmaceutical Business, net sales increased due to the milestone revenue of some of compounds licensed overseas, as they moved into advanced stages of development.

As for the Food Business, net sales in the beverage sector grew due to the positive impact of the summer heat waves and robust sales of “Roots,” our flagship brand that is celebrating the 10th anniversary.

This fiscal year is the second year of the Medium-Term Management Plan “JT-11.”

The business environment continues to be difficult due to the weak global economic conditions, which have turned out to be more severe than we expected when we adopted “JT-11.” However, we are confident about the financial results in the current fiscal year as the earnings so far have mostly been in line with our expectations. We will do our utmost to achieve the objectives of “JT-11” by actively investing in brands and steadily implementing necessary measures while carefully monitoring future market trends.

February 2011

Hiroshi Kimura, President & CEO

Report on the Consolidated Financial Results for the First Nine Months of the Fiscal Year Ending March 31, 2011 (FY2010)

● Overview of the Consolidated Financial Results for the First Nine Months of the Fiscal Year Ending March 31, 2011 (FY2010)

For the first nine months of the fiscal year ending March 2011, adjusted net sales excluding tobacco excise taxes and EBITDA (operating income + depreciation and amortization) remained basically flat, whilst operating income, recurring profit and net income increased.

Adjusted net sales excluding tobacco excise taxes remained basically flat at 1,487.6 billion yen, as pricing in the International Tobacco Business offset a sales volume decline following the tax hike in the Japanese Domestic Tobacco Business.

EBITDA also remained basically flat at 424.5 billion yen, as an increase in the International Tobacco Business offset a decline in the Japanese Domestic Tobacco Business.

Operating income increased 4.8% to 264.5 billion yen due to a decrease in depreciation cost related to vending machines in the Japanese Domestic Tobacco Business, the completion of amortization of some trademarks in the Japanese Domestic Tobacco Business and, a decline in depreciation cost as a result of currency movement impact in the International Tobacco Business.

Recurring profit increased 15.2% to 248.4 billion yen as a result of a decrease in foreign exchange losses and a decline in interest payments.

Net income also increased 11.8% to 119.5 billion yen, despite a decrease in profits from the sale of fixed assets.

<Figure 1>

(Table 1) Consolidated financial results for the first nine months of the fiscal year ending March 31, 2011 (FY2010)

(Billions of yen)

	Nine months ended December 31, 2009 (results)	Nine months ended December 31, 2010 (results)	Change
Net sales including tobacco excise taxes	4,651.8	4,647.9	-0.1%
Adjusted net sales excluding tobacco excise taxes *1	1,496.1	1,487.6	-0.6%
EBITDA *2	425.7	424.5	-0.3%
Operating income	252.5	264.5	4.8%
Ordinary income	215.6	248.4	15.2%
Net income	106.9	119.5	11.8%

\*1. Adjusted net sales excluding tobacco excise taxes does not account for imported tobacco, domestic duty free, business in China and others in the Japanese Domestic Tobacco Business, in addition to the distribution business, leaf tobacco sales, contract manufacturing and other peripheral businesses in the International Tobacco Business.

\*2. EBITDA = Operating income + depreciation and amortization (Indicates a profit on a cash flow basis.)

Reference: Figures for major profit items before goodwill amortization

(Billions of yen)

Operating income	326.9	334.0	2.1%
Ordinary income	290.0	317.8	9.6%
Net income	181.3	188.9	4.2%

In the Japanese Domestic Tobacco Business, sales volume decreased due to trade de-loading and a decline in demand due to the retail price amendment after the October tax hike. The market share of JT products was 64.4% and the market share of our key brands was 44.9%, both of which declined slightly year on year. As we continue to monitor the market carefully, in order to continue providing brands that satisfy our customers, we will introduce new products or renew existing ones, so that we can offer good value for the prices that our customers will now pay. We will also create sales outlets that will improve convenience for our customers. We will implement these measures while strengthening our brand equity and maintaining our competitiveness. For example, in January 2011, we launched “Mild Seven D-Spec One 100’s Box” as a new product for the Mild Seven family, the top brand in Japan. We also plan to adopt new packages with round corners for 12 major box-type Mild Seven brands. Moreover, we plan to renew some items of the Seven Stars family.

<Figure 2> Market share of JT products and JT key brands

Market share of JT products

Market share of aggregated JT key brands

<Figure 3> Japanese Domestic Tobacco Business results

\*1. Actual results excluding results from imported tobacco, domestic duty free markets, business in China and others of the Japanese Domestic Tobacco Business

<Figure 4> JT sales volume

\*2. Excluding imported tobacco, domestic duty free and business in China

## International Tobacco Business

In the January–September period, “Winston” grew in France and Italy, and “Camel” grew in Turkey and France. Total shipment volume and Global Flagship Brands (GFB) shipment volumes had declined due to industry contractions in various markets caused by economic recession. However, total shipment volume and GFB shipment volumes turned to positive growth in the July–September period. As a result, total shipment volume decreased 1.9% to 319.5 billion cigarettes and GFB shipment volume increased 1.5% to 185.1 billion cigarettes. Our market share continued to grow in most key markets.

Dollar-based core net sales excluding tobacco excise taxes increased 8.0% and EBITDA increased 12.4% due to pricing and favorable currency exchange movements. Yen-based EBITDA increased 5.9% despite the strong yen.

<Figure 5> Market share in major markets

	September 2009	September 2010
Italy	18.1%	19.4%
France	14.6%	15.8%
Spain	20.5%	20.7%
U.K.	39.1%	38.9%
Russia	36.5%	37.0%
Turkey	18.5%	21.8%
Taiwan	38.7%	37.9%

\* Data sourced from AC Nielsen, Logista, Altadis and JTI data. 12 months moving average market share.

<Figure 6> International Tobacco Business results

- \*1. Excluding distribution business, leaf tobacco sales, contract manufacturing and other peripheral businesses
- \*2. Prior to royalty payments to JT

<Figure 7> Sales volume of the International Tobacco Business

- \*3. Excluding private label and contract manufacturing, and including cigars, pipes and snus (chewing tobacco)

## Pharmaceutical Business

In the Pharmaceutical Business, net sales increased due to growth in sales of products by Torii Pharmaceutical, including “REMITCH CAPSULES,” an oral antipruritus drug for hemodialysis patients, and the anti-HIV drug “Truvada Tablets.” Net sales also increased due to the milestone revenue of some of compounds licensed overseas, as they moved into advanced stages of development. However, EBITDA remained almost flat as cost increased, among other factors.

The number of drugs under clinical development totaled 10. We will continue our efforts to steadily move drugs under development to more advanced stages and enhance our R&D pipeline.

### Pharmaceutical Business: Clinical development (as of February 7, 2011)

Code	Stage	Key indication	Characteristics	Rights
JTT-705 (oral)	Phase 2 (Japan)	Dyslipidemia	Decreases LDL and increases HDL by inhibition of CETP  - CETP: Cholesteryl Ester Transfer Protein, facilitates transfer of cholesteryl ester from HDL to LDL - HDL: High-density lipoprotein (“good cholesterol”) - LDL: Low-density lipoprotein (“bad cholesterol”)	Roche (Switzerland) obtained the rights to develop and commercialize the compound worldwide from JT, with the exception of Japan.  * Development stage by Roche: Phase 3
JTT-130 (oral)	Phase 2 (Japan) Phase 2 (Overseas)	Dyslipidemia	Treatment of dyslipidemia by reducing absorption of cholesterol and triglycerides via inhibition of MTP  - MTP: Microsomal Triglyceride Transfer Protein	
JTK-303 (oral)	Phase 1 (Japan)	HIV infection	Integrase inhibitor which works by blocking integrase, an enzyme that is involved in the replication of HIV  - HIV: Human Immunodeficiency Virus	Gilead Sciences (U.S.) obtained the rights to develop and commercialize this compound worldwide from JT, with the exception of Japan.  * Development stage by Gilead Sciences: Phase 3
JTT-302 (oral)	Phase 2 (Overseas)	Dyslipidemia	Decreases LDL and increases HDL by inhibition of CETP  - CETP: Cholesteryl Ester Transfer Protein, facilitates transfer of cholesteryl ester from HDL to LDL - HDL: High-density lipoprotein (“good cholesterol”) - LDL: Low-density lipoprotein (“bad cholesterol”)	
JTT-305 (oral)	Phase 2 (Japan)	Osteoporosis	Increases BMD and decreases new vertebral fractures by accelerating endogenous PTH secretion via antagonism of circulating Ca on CaSR in parathyroid cells  - BMD: Bone Mineral Density - PTH: Parathyroid Hormone - CaSR: Calcium-Sensing Receptor	Merck (U.S.) obtained the rights to develop and commercialize this compound worldwide from JT, with the exception of Japan.

Code	Stage	Key indication	Characteristics	Rights
JTS-653 (oral)	Phase 2 (Japan)	Pain Overactive bladder	Improves pain and overactive bladder via antagonism of TRPV1 on sensory neurons  - TRPV1: Transient Receptor Potential Vanilloid subtype 1	
JTK-656 (oral)	Phase 1 (Overseas)	HIV infection	Integrase inhibitor which works by blocking integrase, an enzyme that is involved in the replication of HIV  - HIV: Human Immunodeficiency Virus	
JTT-751 (oral)	Phase 2 (Japan)	Hyperphosphatemia	Decreases serum phosphorous level by binding phosphate derived from dietary in the gastrointestinal tract	JT obtained the rights to develop and commercialize this compound in Japan from Keryx Biopharmaceuticals (U.S.) (Developed jointly with Torii Pharmaceutical)
JTK-853 (oral)	Phase 1 (Overseas)	Hepatitis C	Treatment of Hepatitis C by inhibiting HCV RNA- polymerase which relates to viral proliferation	
JTT-851 (oral)	Phase 1 (Japan)	Type 2 diabetes	Promotes glucose-dependent insulin secretion and corrects high blood sugar	

\* The beginning of a development stage is based on when the administration of the drug commences.

Changes since the previous announcement on October 28, 2010: None

In January 2011, Glaxo Smithkline (U.K.) announced that the MEK inhibitors, licensed from JT, have entered into Phase 3 clinical development stage (for melanoma).



## Food Business

In the Food Business, net sales in the beverage sector grew due to the positive impact of the summer heat waves and robust sales of “Roots,” our flagship brand. However, net sales of processed food products declined as a result of the abolition of the business of rice wholesale and the exclusion of some subsidiaries from the consolidated results as well as a decline in sales of products to restaurants.

EBITDA grew despite the decline in sales of products to restaurants in the processed foods sector, as profits grew in the beverage sector.

● Earnings Forecasts for FY 03/2011

On a consolidated basis, we revised upward our full-term forecasts for both net sales and profits for the fiscal year ending March 2011.

This is due to an upward revision of our forecasts of net sales and EBITDA in the Japanese Domestic Tobacco Business, resulting from the review of the sales volume forecast, and the upward revision of EBITDA forecast in the International Tobacco Business to a 10.6% growth from the pricing and favorable currency exchange movements. For the Pharmaceutical Business, net sales forecast was revised upward to reflect the increase in milestone revenue from out-licensed compounds. EBITDA forecast was revised down due to an upfront payment by Torii Pharmaceutical in respect of a license agreement concluded with ALK-Abello of Denmark to develop and commercialize allergy immunotherapy products. For the Food Business, our forecasts for net sales and EBITDA were revised upward due to the favorable results of “Roots” in Q3.

(Table 2) Earnings forecasts for FY 03/2011 (FY2010)

				(Billions of yen)
	Projections at end of first half for fiscal year ending March 31, 2011	Projections at end of third quarter for fiscal year ending March 31, 2011	Change	Fiscal year ended March 2010 (results)
Net sales including tobacco excise taxes	5,910.0	6,120.0	210.0	6,134.6
Net sales excluding tobacco excise taxes <sup>*1</sup>	1,905.0	1,958.0	53.0	1,980.9
EBITDA <sup>*2</sup>	495.0	523.0	28.0	526.7
Operating income	281.0	308.0	27.0	296.5
Ordinary income	261.0	291.0	30.0	255.3
Net income	115.0	136.0	21.0	138.4

\*1. Net sales excluding tobacco excise taxes does not account for imported tobacco, domestic duty free, business in China and others in the Japanese Domestic Tobacco Business, in addition to the distribution business, leaf tobacco sales, contract manufacturing and other peripheral businesses in the International Tobacco Business.

\*2. EBITDA = Operating income + depreciation and amortization (Indicates a profit on a cash flow basis.)

Reference: Net income before goodwill amortization (projection)

				(Billions of yen)
Net income	205.0	227.0	22.0	235.8

● Caution Concerning Forward-Looking Statements

This material contains forward-looking statements about our industry, business, plans and objectives, financial condition and results of operations that are based on our current expectations, assumptions, estimates and projections. These statements reflect future expectations, identify strategies, discuss market trends, contain projections of results of operations or of our financial condition, or state other forward-looking information. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those suggested by any forward-looking statement. We assume no duty or obligation to update any forward-looking statement or to advise of any change in the assumptions and factors on which they are based. Risks, uncertainties or other factors that could cause actual results to differ materially from those expressed in any forward-looking statement include, without limitation:

- (1) an increase in health concerns related to the use of tobacco products;
- (2) legal or regulatory developments and changes, including, without limitation, tax increases and governmental restrictions on the sales, marketing and usage of tobacco products, and privately imposed smoking restrictions and governmental investigations in Japan and elsewhere;
- (3) litigation in Japan and elsewhere;
- (4) our ability to further diversify our business beyond the tobacco industry;
- (5) our ability to successfully expand internationally and make investments outside Japan;
- (6) competition and changing consumer preferences;
- (7) the impact of any acquisitions or similar transactions of businesses;
- (8) local and global economic conditions; and
- (9) fluctuations in foreign exchange rates and the costs of raw materials.

Consolidated Financial Statements

Consolidated balance sheets

(Millions of yen)

	As of March 31, 2010	As of December 31, 2010	Increase (Decrease)
<b>Assets</b>			
Current assets	1,195,843	1,270,518	74,675
Noncurrent assets	2,676,752	2,412,284	(264,467)
Property, plant and equipment	679,561	673,770	(5,790)
Intangible assets	1,769,064	1,530,054	(239,009) *1
Goodwill	1,387,397	1,200,938	(186,458)
Right of trademark	350,900	302,195	(48,705)
Other	30,766	26,920	(3,845)
Investments and other assets	228,127	208,459	(19,667)
<b>Total assets</b>	<b>3,872,595</b>	<b>3,682,803</b>	<b>(189,792)</b>
<b>Liabilities</b>			
Current liabilities	1,101,535	1,105,947	4,412 *2
Noncurrent liabilities	1,047,782	938,663	(109,118)
<b>Total liabilities</b>	<b>2,149,317</b>	<b>2,044,611</b>	<b>(104,706)</b>
<b>Net assets</b>			
Shareholders' equity	2,072,501	2,136,595	64,093
Valuation and translation adjustments	(423,387)	(575,994)	(152,607) *3
Subscription rights to shares	564	714	149
Minority interests	73,599	76,876	3,277
<b>Total net assets</b>	<b>1,723,278</b>	<b>1,638,192</b>	<b>(85,086)</b>
<b>Total liabilities and net assets</b>	<b>3,872,595</b>	<b>3,682,803</b>	<b>(189,792)</b>

Note: Millions of yen with fractional amounts discarded.

\*1. Decrease due to amortization and effect of foreign currency movement

\*2. Increase due to an increase in national tobacco excise tax payable caused by year end holidays in the Japanese Domestic Tobacco Business offsetting decreases in commercial papers and bonds

\*3. The negative figure of foreign currency translation adjustment grew due to the strong yen.

## Consolidated statements of income

(Millions of yen)

	Nine months ended December 31, 2009	Nine months ended December 31, 2010	Increase (Decrease)
Net sales	4,651,891	4,647,927	(3,963) *1
Cost of sales	3,801,168	3,801,940	771
Gross profit	850,722	845,986	(4,735)
Selling, general and administrative expenses	598,179	581,434	(16,745)
Operating income	252,542	264,552	12,009 *2
Non-operating income	10,528	8,095	(2,433)
Non-operating expenses	47,462	24,208	(23,253)
Ordinary income	215,609	248,439	32,830 *3
Extraordinary income	27,510	6,685	(20,825)
Extraordinary loss	26,491	32,150	5,658
Income before income taxes and minority interests	216,628	222,974	6,345
Income taxes	104,565	98,728	(5,836)
Income before minority interests	112,063	124,246	12,182
Minority interests in income	5,136	4,714	(422)
Net income	106,926	119,531	12,605

Note: Millions of yen with fractional amounts discarded.

- \*1. Decrease due to a decrease in sales volume in the Japanese Domestic Tobacco Business caused by a tax hike.
- \*2. Increase due to a decrease in depreciation and amortization
- \*3. Increase due to an improvement in foreign exchange loss and a decrease in interest expenses

Consolidated statements of cash flows

(Millions of yen)

	Nine months ended December 31, 2009	Nine months ended December 31, 2010	Increase (Decrease)
Net cash provided by (used in) operating activities	283,340	345,695	62,355
Net cash provided by (used in) investing activities	(65,397)	(104,423)	(39,025)
Net cash provided by (used in) financing activities	(254,170)	(164,054)	90,115 *
Effect of exchange rate change on cash and cash equivalents	5,416	(5,742)	(11,158)
Net increase (decrease) in cash and cash equivalents	(30,812)	71,474	102,286
Cash and cash equivalents at beginning of period	167,257	154,368	(12,888)
Cash and cash equivalents of newly consolidated subsidiaries at beginning of period	–	194	194
Cash and cash equivalents at end of period	136,445	226,038	89,592

Note: Millions of yen with fractional amounts discarded.

\* Due to a large amount of repayments of interest-bearing debt last year

## 2010 International Tobacco Business results

<Photos>

On February 8, 2011, “JT International Business Results for 2010” was held for institutional investors at JT Art Hall “Affinis.” JT International’s President & Chief Executive Officer, Pierre de Labouchere, Deputy Chief Executive Officer, Yasushi Shingai, and Chief Financial Officer, Roland Kostantos, presented on the business results for 2010. The summary of the presentation is as follows.

(The presentation is available on JT website:

<http://www.jt.com/investors/results/tobaccobusiness/index.html>)

### <Business result for 2010 (January to December)>

Once again JTI delivered a solid performance, in the face of particularly difficult conditions such as market consumption declining by economic recession. However, we saw some encouraging signs of recovery, with stabilizing industry contraction in many markets in the second half of the year.

Our 2010 reported EBITDA (operating income + depreciation and amortization) grew 10.6% to 3,281 million dollars and this growth was primarily driven by the solid performance of our Global Flagship Brands (GFB) volumes along with the benefits realized from considerable pricing actions in key markets. At constant rate of exchange, EBITDA grew 7.7% to 3,192 million dollars. This strong result exceeds the guidance we communicated last year. Pricing and mix benefits realized in our top line growth more than offset the negative impacts arising from the decline in volumes, essentially of non GFB, as well as the increase in our year-on-year cost base as a result of higher leaf costs along with investments in our brands and global infrastructure.

In 2010, we continued our strong record of share growth in all key markets. The growth was driven by our strength in the sub-premium and mid-price segments, as well as our capabilities in trade marketing. This shows the strength of our business fundamentals and the effectiveness of our continued investment in our brands.

The solid growth of our GFB volumes, coupled with considerable pricing improvements from our markets such as Russia, the United Kingdom, Ukraine, Spain and Taiwan, is the primary driver of our reported growth of Core net sales excluding tobacco excise taxes of 5.6% to 10,223 million dollars. At constant exchange rate of exchange, Core net sales excluding tobacco excise taxes grew 4.8% to 10,144 million dollars.

In 2010, total shipment volume reached 428.4 billion cigarettes, and in comparison to 2009, this represents minus 1.5%. However, we continued to see our GFB volume grow; up by 2.7%, to reach nearly 250 billion cigarettes.

(Table 1) Financial results

	2009	2010	Change	
Sales volume (billions of cigarettes)				
Total shipment volume	434.9	428.4	-6.5	-1.5%
GFB shipment volume	243.4	249.8	6.5	2.7%
Reported (millions of U.S. dollars)				
Adjusted net sales excluding tobacco excise taxes*	9,682	10,223	540	5.6%
EBITDA	2,965	3,281	316	10.6%
Currency neutral (millions of U.S. dollars)				
Adjusted net sales excluding tobacco excise taxes*	9,682	10,144	462	4.8%
EBITDA	2,965	3,192	227	7.7%

\* Excluding distribution business, leaf tobacco sales and contract manufacturing

<Figure 1> EBITDA and adjusted EBITDA

**<Market share growth in major markets>**

This year, we continued our strong record of share growth in all key markets, with the exception of the United Kingdom, where we experienced a slight loss as a result of a period of price disadvantage following a retail price increase that we led. This shows the strength of our business fundamentals and the effectiveness of our continued investment in our brands, as well as our capabilities in trade marketing. It is our firm belief that our strong brand equity, which we are constantly strengthening, will continue to be a driver of our performance in the future.

<Figure 2> Market share in major markets (cigarette)

	2009	2010	Change
Russia	36.8%	37.0%	0.2
France	14.8%	16.0%	1.2
Italy	18.5%	19.7%	1.2
Spain	20.6%	20.8%	0.2
U.K.	39.2%	39.0%	-0.2
Turkey	19.0%	22.6%	3.6
Taiwan	38.0%	38.4%	0.4

\* Data sourced from AC Nielsen, Logista, Altadis and JTI data. 12 months moving average market share.

**<Continued focus on top-line growth>**

Since the creation of JTI we have continually focused on driving quality top-line growth. This focus has



allowed us to consistently deliver strong results, even in the midst of difficult economic conditions. After a temporary setback in 2009, when foreign exchange rate fluctuations negatively impacted our results, our EBITDA margin is once again growing, to reach 32%. Looking to the year ahead, despite the lingering economic uncertainty, I am confident that with our strong brand portfolio and our focused strategy of growing the top-line through investment in our business, we will continue to deliver strong results. On a constant currency basis, we expect to grow EBITDA by 10% in the year 2011.

## Business results by area

JTI results are divided in 4 areas. A review of business results by area is as follows.

### <CIS+>

The CIS+ cluster continued to be affected by the economic crisis, with our total shipment volume declining 5.1% for the full year, however, GFB shipment volume increased 0.3%. Furthermore, pricing remained robust and increased Core net sales excluding tobacco excise taxes by 6.0%. In the latter part of 2010, we saw initial signs of improvement with industry contraction showing on Russia and Romania.

In Russia, our largest market in CIS+ cluster, total shipment volume declined 4.4% with declining market consumption by the economic recession. In this difficult condition, we focused on building brand equity and optimizing our portfolio through new launches and innovation. As a result, we strengthened our leadership in the Russian market, our share now standing at 37.0%, up 0.2ppt since 2009. In addition, we have consistently led industry pricing ahead of excise increases, resulting in increased profitability. In the second quarter of the year, we saw resumption of growth in the sub-premium segment which our GFB brand “Winston” belongs to. We expect this trend to continue in 2011, as the economy progressively recovers.

### <South and West Europe>

Consumption has continued to decline across the region, a result of ongoing economic difficulties and increasing austerity measures by governments. As a result, total shipment volume declined 2.0%. On the other hand, JTI gained market share in all key markets in South and West Europe, both in ready-made cigarettes and in roll your own tobacco. Pricing remained favorable, driving Core net sales excluding tobacco excise taxes growth at 1.7%.

Italy, our largest market in South and West Europe, ready-made cigarette industry volumes contracted 2.5% in 2010, at a slower rate than that of the previous year. However, JTI outperformed the market, as our sales volumes in Italy only declined by 0.9% in 2010. Our market share gain of 1.2ppt in 2010, JTI is the only manufacturer gaining market share in Italy, reinforced our No. 3 position by market share. Our performance was mainly driven by growth in “Winston,” thanks to extensive brand activation. Camel, our biggest brand in the market, also gained 0.2ppt share of market.

### <North and Central Europe>

We achieved growth in both total and GFB shipment volumes over the full year to 3.1% and 9.7%. JTI performed strongly in many markets in this cluster, we grew both volumes and market share.

The United Kingdom, the largest market in this cluster, continued to be affected by the economic recession.

The ready-made cigarette industry size contracted 2.5%, as a consequence of tax-led price increases in January and March, and the additional price increase that we took in November to compensate for volume decline. On the other hand, our total shipment volume declined 0.4%. Our market share declined 0.2ppt on a full-year basis. This was mainly due to intensifying price competition in the Value segment, but as you can see, we have been actively regaining share throughout the year by a rejuvenation of Sterling brand and maintained our position as the strong No. 2 manufacturer by market share. In addition, we are gaining share in the rapidly growing roll your own tobacco category, thanks to “Amber Leaf.”

#### **<Rest of the World>**

The Rest-of-the-World cluster showed the strongest volume growth in 2010, driven by good momentum in the Middle East and Korea. Total shipment volume increased 4.0% and GFB shipment volume increased 7.3%. 2010 started on a difficult note in Turkey, with a significant excise tax increase. As a consequence, the industry volumes contracted 9.6%, although our total and GFB shipment volumes increased 4.9% and 10.3%, respectively. Market share increased 3.6ppt to 22.6, thanks to Winston’s strong consumer relevance and growing Camel’s brand equity by new launches. “Winston” remained both the largest and the fastest-growing brand on the market. This remarkable performance is testimony to “Winston,” reinforced by new initiatives, such as “Winston Code,” a proposition with recessed charcoal filter.

## The Lure of Tobacco Smoke

A lesson from the past at the end of a journey

Oguni Tobacco Stone [Kumamoto]

<Photo>

Gesture of gratitude by Edo-Period Japanese for tobacco's supporting role in their daily lives

The town of Oguni is located in Aso County in the most northern part of Kumamoto Prefecture, which borders with Oita Prefecture. One of the historic sites of this area is the Oguni Tobacco Stone, which is a carved cliff-face called a "magai," containing six engraved patterns of tobacco leaves. A magai is a large stone that has been carved from natural cliff faces or large stones and engraved with characters, patterns and the like. The story behind the stone is intriguing.

Leaf tobacco, a crop that can be cultivated even in unproductive soils was first cultivated in Oguni, which has an environment ill-suited to agricultural cultivation, at the beginning of the Edo Period (about mid 17th Century). Its cultivation was a success, and the town grew to become a large production region for a type of leaf tobacco called "Shigeha," which was traded as "Oguni Tobacco." The townspeople developed a strong feeling of gratitude for the fact leaf tobacco could be cultivated, and it is this gratitude that is said to be the reason behind the tobacco leaf patterns carved into the rock surface. The Oguni Tobacco Stones have also been worshiped as a shrine to the mountain spirits and used for making prayers for a good leaf-tobacco harvest.

In 1977, in hoping to permanently preserve the Oguni Tobacco Stone, the local leaf tobacco growers union and the Kumamoto Office of the former Japan Tobacco and Salt Public Corporation built a stone fence around the stone and erected commemorative stone. Although Oguni no longer cultivates tobacco leaf, the Oguni Tobacco Stones will continue serve as a lasting testimony to the leaf tobacco cultivation that once supported peoples' lives and the economy.

<Photo>

The patterns engraved on the large boulder behind the stone fence consist of six tobacco leaves of varying size and shape

<Photo>

The commemorative stone erected together with the stone fence in 1977 says "Commemorative Stone to Preserve the Tobacco Leaf Pattern Magai Engravings." It serves as an important monument for preserving the history of tobacco leaf cultivation

<Photo>

It is difficult to discern the tobacco-leaf patterns on the mossy and weathered stone. This spot is where the pattern is most clearly visible.

<Photo>

Giant ginkgo at Shimojo

One of the things that Oguni is known for is the giant ginkgo tree at Shimojo, which is a registered national natural monument. The circumference of its trunk is 9.6 meters, making it one of the biggest trees in Kumamoto Prefecture. It is also very old, having lived at least a 1,000 years. In early-November, when the autumn colors are at their best, visitors marvel at the ginkgo's bright yellow leaves.

Also, Oguni boasts a number of waterfalls, making it just the spot to admire a charging waterfall. Right below the Shimojo Giant Ginkgo is Shimojo Falls, a four-stepped waterfall that has carved an enormous S shape. It is possible to get close view of the special water flow from the walking trail alongside the falls. Also in the same area is the Nabega Falls where it is possible to enjoy the different outlook from the back of the waterfall, which is famous for its water falling like a curtain over a broad area.

Oguni, which is located in a highland surrounded by mountains, is a perfect town for taking strolls in nature. Not only can you go to a mountain-valley spa to soothe away any traveler's weariness, you can also visit the Oguni Tobacco Stone to explore the memories of a town that was once a flourishing tobacco leaf cultivation center.

Location

Yumita-zaka, Shimojo, Oguni-machi, Aso-gun, Kumamoto 869-2503 Japan

(From Aso Station on JR's Hohi-line, board the Sanko Bus to Tsuetate Onsen. Alight at Shimojo. Walk for 5 minutes.

\* Read the article on JT website's "SMOKERS' STYLE" (Japanese only)

<http://www.jti.co.jp/sstyle/trivia/know/travel/>

<Map>

<Logo> JT CUP

Annual Golf Event for Top Players

2010 Golf Nippon Series JT Cup

December 2 to 5, 2010 — Tokyo Yomiuri Country Club

<Photo> Spectacular win by Hiroyuki Fujita

The 2010 Golf Nippon Series JT Cup, the final event on the 2010 Japan Golf Tour, was held at Tokyo Yomiuri Country Club (Inagi-shi, Tokyo) from December 2 to 5, 2010. This series is one of the Four Majors, the other three being the Japan PGA Championship, the Japan Open Golf Championship, and the Japan Golf Tour Championship. To join the field, players must pass the stringent conditions of being current-year major tournament winners or in the top 25 players from the money list. Like the in preceding year, the 2010 event attracted attention as the decider of the top rank in annual prize money, touting the highest winner's prize in Japan. It truly can be called the "No.1 Golf" event.

Joining the field this time were Ryo Ishikawa, who became the youngest ever player to top the money list in 2009, Yuta Ikeda, a prominent up-and-coming young talent, and Kim Kyung-Tae, who was at the top of the Japan Golf Tour money list. Over the four days, the event attracted the largest ever gallery of 37,485 spectators. The gallery was treated to a fine display of sophisticated technique and fierce competition.

Report of the 2010 Golf Nippon Series JT Cup

Fujita's dream of maiden title realized after fierce battle

In the tussle for victory in the 2010 Event, the key players were Hiroyuki Fujita, joining the field for the tenth time and the sixth year consecutively, and Toru Taniguchi.

At the end of the first day, Fujita, tying for second, had got off to a good start with only two shots between him and the leader. He held on to second place on the second day. On the third day, maintaining steady form throughout the day, he jumped to a solitary lead three shots ahead of second place. However, on the final day, other players started to apply pressure from early on and Fujita concentrated on playing a safe game up until midway through. Then, Taniguchi closed the gap in fiery display and took the lead. However, despite the match turning into a formidable battle, Fujita reclaimed the lead with an eagle on the 17th hole, and secured victory on the final 18th hole by making a truly nerve-testing par put. It was a splendid, long dreamt of maiden title, which also earned him his first overall top position for Japan's major events.

Incidentally, much attention was drawn on who would be on top of the money list, and the focus was on Kim Kyung-Tae, who finished in a tie for fifth to be the first Korean to become Japan Golf Tour leading money winner.

<Photo>

Tears of joy for Hiroyuki Fujita upon seizing victory in the fierce fight.

<Photo>

Kim Kyung-Tae, who contended an extra-hole playoff in the 2009 Event, was the first Korean to become top money winner for the 2010 tour.

<Photo>

2009 Tour money list winner Ryo Ishikawa was unable to keep that crown, but he maintained his popularity, continuing this year to draw more fans to the world of golf, and had many admiring fans.

<Photo>

Participants who enlivened the JT Cup. All of them are current-year major tournament winners or in the top 25 players from the money list.

<Photo>

The JT PLAZA showcased the “Roots” brand and other JT products to spectators.

<Photo>

At Tokyo Yomiuri Country Club’s famous 18th hole, JT offered hole-in-one prize money of 2 million yen and a year’s supply of Roots Aroma Impact Masters.

## Volleyball

### 2010/11 V Premier League

#### JT Thunders/JT Marvelous

#### Both in Race for Maiden League Title

The 2010/11 V Premier League kicked off in November 2010. Now in mid-season, both JT Thunders and JT Marvelous are strong contenders.

#### <Photo> JT Thunders

JT Thunders have been impressive since the league started. They were runners up in the Emperor's Cup held at the end of 2010, and their performance keeps on improving. They are now in the race to achieve their maiden V Premier League title, which they were unable to win in the previous season. From veteran player and Thunders' captain, Tokumoto right down to the youngest players, the Thunders are harnessing their strengths and plan to put in every effort, down to the wire, to secure victory.

#### JT Thunders Official Website

Check out the latest team information such as the latest match results!

JT Thunders [Search]

#### <Photo> JT Marvelous

After a stunning performance last season, earning them runner-up position, JT Marvelous this season has the maiden title in their sights. Three of the top players contributing to the team's competitive strength are Takeshita, who was one of the bronze-medal-winning Japanese team at the FIVB Women's Volleyball World Championship Japan 2010 held last year, Kim Yeon-Koung, an ace-player in the Korean team, and newly appointed captain, Sakashita.

#### JT Marvelous Official Website

Contains lots of information including player profiles and blogs!

JT Marvelous [Search]



## Bulletin Board

### NEWS

JT signs forest conservation agreement “JT Forest Shakotan—Forest Water for our Ocean” with Shakotan, a town in Hokkaido

On November 30, 2010, JT signed “JT Forest Shakotan—Forest Water for our Ocean,” a forest conservation agreement, at the official signing ceremony conducted at Shakotan and attended by town mayor Hideki Matsui and JT Executive Deputy President Masakazu Shimizu in the presence of Director Taizo Jin of the Hokkaido Government Shirebeshi General Subprefectural Bureau.

This agreement involves participation in “We Support Hokkaido Forest,” which is a scheme by the Hokkaido Government for companies to support forests. The target forest is approximately 350 hectares and owned by the town.

Shakotan is located on the tip of the Shakotan Peninsula, which juts out into the Japan Sea. Its beautiful ocean and landscape have been designated as a National Park. The town’s main industries are fisheries—the town is particularly known for its sea urchins—agriculture and tourism. The forest that JT will support spans across three drainage basins: those of the Bikuni, Shakotan and Yobetsu rivers. In this area, there is a deep connection between the ocean and the rivers. However the forest has not been maintained for many years due to the slump in timber prices and a shortage of willing hands, accessibility problems, and other factors. Recently, seaweed varieties along the shoreline have been decreasing and there are also concerns of an impact on the drainage basins by a drop in forest function. JT will participate in “Forest Water for our Ocean” for ten years.

<Photo>

At the agreement’s signing ceremony held in November 2010. From left, Shakotan Mayor Hideki Matsui, JT Executive Deputy President Masakazu Shimizu, and Director Taizo Jin of the Hokkaido Government Shirebeshi General Subprefectural Bureau.

Operation underway at Uonuma Mizunosato Factory, a cutting-edge processing plant for frozen *udon* noodles and package-prepared rice

On November 1, 2010, TableMark Co., Ltd. started operation of Uonuma Mizunosato Factory, a new processing plant for frozen *udon* noodles and sterile package-prepared rice located in Uonuma city, Niigata Prefecture. Uonuma city, where the factory is located, has abundant natural environment. Uonuma’s water, which has earned the city a listing in “100 selected water spots,” is perfectly suited for making *udon* noodles and cooking rice. The factory’s special features are its cutting-edge processing equipment that offers improved processing efficiency and its use of green energy, which contributes to reducing the factory’s impact on the global environment. The factory has also been designed with a

dedicated visitor-inspection walkway, to allow many visitors including business partners to come and observe our factory. In the area of safety, the factory is endeavoring to achieve the highest level of food safety. One of such efforts was the adoption of an IT traceability system that allows the factory to swiftly provide customers with any information they require.

<Photo>

View of the front-entrance side of Uonuma Mizunosato Factory

Easy Recipe with  
<TableMark Logo>

Body-warming mood-lifting recipe!

*Udon* Noodles with Ginger-Taste Soup

This recipe uses ginger, which is guaranteed to warm up the body.

The recipe uses a 100g mini *udon* noodle pack, making it suitable for late-night supper or when you are a little bit hungry.

<Photo>

Half a regular-sized meal for when you are a little bit hungry

<Photo>

Ingredients (serves 1 person)

1 pack (100g) TableMark Frozen “Mini *Udon* Noodles”

Grated ginger.....approx. 10g

Green onion (use a suitable amount cut into small bite-size pieces)

Starch.....slightly less than 1 teaspoon

[A]

Mentsuyu soup (condensed).....approx. 2 tablespoons

Mirin sweet sake.....1 teaspoon

Water..... approx. 150 ml

Preparation

1. Put frozen “Mini *Udon* Noodles” pack in the microwave (600W) for 1.5 minutes.
2. Dissolve starch in twice the volume of water

Directions

1. Heat recipe [A] in smaller saucepan and add grated ginger
2. When brought to boil, add a starch-and-water mixture to thicken.
3. Put the *udon* noodles in a bowl and cover with 2. Top with green onion and a touch more grated ginger. It is then ready to eat.

There are many other great recipes like this one on the TableMark website.

[www.tablemark.co.jp/](http://www.tablemark.co.jp/)

<Picture>

JT Group Products (available only in Japan)

Released

Roots “Aroma Impact Premium Rich”

170g tumbler can/¥115

Creamy rich taste

- We have created a blend that mixes aromatic coffee beans, using our technologically new “Impact roast” method, with rich tasting coffee beans that have been slowly roasted.
- Two JT-original milk materials\* are plentifully used to provide a creamy mouth feel and deep rich taste.

\* “Cream J,” which uses fresh cream as the base ingredient, provides the creamy mouth feel, while “JT Condensed Milk” provides the high-quality, rich milky taste.

<Photo>

Released

Roots Explorer “TORAJA BLEND”

185g can/¥115

First product release of the new Roots Explorer series!

- In commemoration of the Roots 10th anniversary, this rare item is the product of the history of collaboration between JT and Key Coffee. Because of the Toraja bean’s rarity, its sale will be limited to convenience stores.
- The mellow richness and aroma of the Toraja bean can be enjoyed in a milky rich blend.

<Photo>

Renewal on March 1

“Fried Rice with Shrimp and More”

1 serving (450g)

<Photo>

In pursuit of the perfect pan-fried feel!

- Our unique “Bakucha” method has evolved to newer and higher levels of deliciousness.
- Packed full of pan-fried aroma, it still has the characteristic loose fluffy feel, but now it also has a rich fried egg flavor. Also, to enhance the flavor, we switched from green onion to white onion.

Released March 1

“Inaniwa-fu *Udon* Noodles made with Japanese-Wheat 5 packs”

5 servings (1000g)

<Photo>

Simple recipe! Delicious *udon* noodles all year round.

- Made with richly wheat-scented Japanese wheat, Inaniwa-fu *Udon* Noodles use starchy flour so that while they have a chewy firmness, they go down the throat smoothly. The water is also carefully selected, using underground water from the Tanigawa Mountains.
- The packaging is also cleverly designed to make it easy to carry after heating it in the microwave.

You can shop online for JT Group beverage products anytime, right from your own home.

JT Online Shop (beverage) <http://www.shopjt.com/> (Japanese only)

## Share Handling Procedures

### (1) Where do I inquire about share handling procedures?

Generally, we ask that you inquire about all matters pertaining to handling the shares of the Company at the securities company where you have your account. For those shareholders using special accounts, please inquire at Mitsubishi UFJ Trust and Banking Corporation, the special-account managing institution.

### Change of Address

Notices of convocation of general meeting of shareholders, dividend warrants or statements, complimentary gifts, etc. will be forwarded to the registered address. In the event of a change of address as a result of moving, etc., we ask that you please immediately notify the securities company where you have your account. For those shareholders using special accounts, we ask that you please immediately notify Mitsubishi UFJ Trust and Banking Corporation, the special-account managing institution.

### (2) How to receive dividends

#### Methods to receive dividends

Dividends can be received in cash or by bank remittance. If selecting bank remittance, dividends can be received safely and securely. Shareholders wishing to receive dividends in cash will be forwarded a dividend warrant. Please retrieve it at your earliest convenience at any Japan Post Bank office or post office. Shareholders wishing to receive dividends by bank remittance will have dividends remitted to the bank, Japan Post Bank or other account designated in advance. In addition, a year-end (interim) dividend statement will be forwarded.

Bank remittances may be effectuated in the following three methods.

1. Method whereby dividends are received by designating a deposit account at a bank, etc. for each issue held

Deposit accounts held at banks, etc. to which dividends are to be remitted may be divided for each issue held.

2. Method whereby dividends for all issues held are received in a lump-sum at a deposit account held at a bank, etc.

Dividends for all issues held are received in a lump-sum in the registered remittance account (held at a bank, etc.). Remittance account designation is limited to one (1) financial institution.

3. Method whereby dividends are received in securities company trading accounts

Dividends may be received in a trading account held at a securities company (if a balance exists at several securities companies, allocation as per said balances). This method is not available for

shareholders using special accounts.

#### Changing the dividend payment method

Please contact the securities company where you have your account. Even if accounts are held at several securities companies, procedures may be effectuated at a single securities company. We ask shareholders using special accounts to please contact Mitsubishi UFJ Trust and Banking Corporation, the special-account managing institution.

(3) In the event dividend related documents were not received, the dividend warrant has been lost or the dividend payment period has lapsed

We ask that shareholders who have not received dividends due to the abovementioned or other reasons to please contact Mitsubishi UFJ Trust and Banking Corporation, the shareholder registry administrator.

#### Inquiries concerning special accounts

Mitsubishi UFJ Trust and Banking Corporation

Corporate Agency Division

0120-232-711 (toll-free number/available only in Japan)

(Business hours: 9 a.m. to 5 p.m. on weekdays excluding public holidays)

#### Mailing address

Mitsubishi UFJ Trust and Banking Corporation

Corporate Agency Division

10-11, Higashisuna 7-chome, Koto-ku, Tokyo 137-8081, Japan

#### Request for procedure forms related to special accounts

0120-244-479 (toll-free number/available only in Japan)

(24-hour automatic answering service operated by Mitsubishi UFJ Trust and Banking Corporation)

## Members of the Board, Auditors, and Executive Officers

### Members of the Board

Chairman of the Board	Yoji Wakui
Representative Director, President	Hiroshi Kimura
Representative Director, Executive Deputy President	Munetaka Takeda
Representative Director, Executive Deputy President	Masaaki Sumikawa
Representative Director, Executive Deputy President	Mitsuomi Koizumi
Representative Director, Executive Deputy President	Masakazu Shimizu
Member of the Board	Noriaki Okubo
Member of the Board	Mutsuo Iwai
Member of the Board	Yasushi Shingai

### Auditors

Standing Auditor	Hisao Tateishi
Standing Auditor	Gisuke Shiozawa
Auditor	Takanobu Fujita
Auditor	Koichi Ueda

### Executive Officers (*shikkoyakuin*)

President, Chief Executive Officer	Hiroshi Kimura
Executive Deputy President, Assistant to CEO in Compliance and Finance	Munetaka Takeda
Executive Deputy President, Assistant to CEO in Strategy, HR, Legal, Operational Review and Business Assurance, and Food Business	Masaaki Sumikawa
Executive Deputy President, President, Tobacco Business	Mitsuomi Koizumi
Executive Deputy President, Assistant to CEO in CSR, Communications and General Administration	Masakazu Shimizu
Senior Executive Vice President, Head of Manufacturing General Division, Tobacco Business	Kenji Iijima
Senior Executive Vice President, President, Pharmaceutical Business and Vice President of Business Planning Dept, Pharmaceutical Division	Noriaki Okubo
Senior Executive Vice President, Chief Legal Officer	Ryuichi Shimomura
Executive Vice President, Chief Marketing & Sales Officer, Tobacco Business	Yoshihisa Fujisaki
Executive Vice President, Chief R&D Officer, Tobacco Business	Tadashi Iwanami
Executive Vice President, Head of Tobacco Business Planning Division	Akira Saeki
Executive Vice President, Chief Strategy Officer, Assistant to CEO in Food Business	Mutsuo Iwai
Executive Vice President, Chief Financial Officer	Hideki Miyazaki



Senior Vice President, Head of Domestic Leaf Tobacco General Division, Tobacco Business	Shinichi Murakami
Senior Vice President, Head of China Division, Tobacco Business	Atsuhiko Kawamata
Senior Vice President, Chief Corporate, Scientific & Regulatory Affairs Officer, Tobacco Business	Kazuhito Yamashita
Senior Vice President, Head of Central Pharmaceutical Research Institute, Pharmaceutical Business	Junichi Haruta
Senior Vice President, Head of Soft Drink Business Division	Ryoko Nagata
Senior Vice President, Chief Human Resources Officer	Satoshi Matsumoto
Senior Vice President, Chief General Affairs Officer	Ryoji Chijiwa
Senior Vice President, Chief Communications Officer	Yasuyuki Tanaka

#### Trends in Share Price

Share prices of JT, from IPO on October 27, 1994 to January 2011 (closing prices on the TSE, monthly basis)

<Chart of JT's share price>

#### First sale

Sale by bidding

Contract price ¥1,362,000 to ¥2,110,000 (fixed date of the contract price August 29, 1994)

Sale without bidding

Sale price ¥1,438,000 (fixed date of the sale price August 31, 1994)

#### Second sale

Sale price ¥815,000 (fixed date of the sale price June 17, 1996)

#### Third sale

Sale price ¥843,000 (fixed date of the sale price June 7, 2004)

\* The Company implemented stock split of 5-for-1 on April 1, 2006. The share prices before that date are retroactively adjusted although the share prices listed above as the sales price for first sale through third sale have not been revised to reflect such split.

Memo for Shareholders

Closing date: March 31 of each year

Annual General Meeting of Shareholders: June of each year

Record date for year-end dividend: March 31 of each year

Record date for interim dividend: September 30 of each year

Method of public notice:

Electronic public notice

Public notices will be posted on JT's website: <http://www.jti.co.jp/>

\* If JT is unable to make electronic public notice due to an accident or any other compelling reason, it will make an alternative public notice in "The Nikkei" newspaper.

Shareholder registry administrator/special-account managing institution:

Mitsubishi UFJ Trust and Banking Corporation

(Office for handling business)

4-5, Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan

Mitsubishi UFJ Trust and Banking Corporation

Corporate Agency Division

(Inquiry/mailing address)

10-11, Higashisuna 7-chome, Koto-ku, Tokyo 137-8081, Japan

Mitsubishi UFJ Trust and Banking Corporation

Corporate Agency Division

0120-232-711 (toll-free number/available only in Japan)

(Business hours: 9 a.m. to 5 p.m. on weekdays excluding public holidays)

(Request for procedure forms related to special account)

The special-account managing institution accepts requests for administrative procedure for shareholders using special accounts (including notification of change of address, forms for designation or change of direct deposit of dividends, and forms for requesting procedures for inheritance of shares) at toll-free number (0120-244-479) 24 hours a day.

Concerning share handling procedures:

Shareholders are asked to contact the securities company where they have accounts.

## How to Receive Your Complimentary Gift

In November 2010, JT forwarded to all shareholders registered as of September 30, 2010 instructions on how to receive their complimentary gift. Those shareholders who have sent us an application by the deadline should have received their gift from the end of December. However, if the gift has not yet arrived, please contact us at the toll-free number below.

JT Shareholder Special Benefit Plan Office

(Merchandise distribution agent: JT Creative Service Co., Ltd.)

0120-791-187 (toll-free number/available only in Japan)

(Business hours: 9 a.m. to 5 p.m. on weekdays excluding public holidays)

Complimentary gifts for shareholders are forwarded to the address recorded in the shareholder registry.

In the event of a change of address as a result of moving, etc., we ask that you please immediately notify the securities company where you have your account. For those shareholders using special accounts, we ask that you please immediately notify Mitsubishi UFJ Trust and Banking Corporation, the special-account managing institution.

Japan Tobacco Inc.

JT Building

2-1, Toranomom 2-chome, Minato-ku, Tokyo 105-8422, Japan

Tel.: +81-3-3582-3111

URL: <http://www.jti.co.jp/>

This Report was printed using vegetable oil inks along with FSC approved paper (chlorine-free bleach) to protect our forests.