[This is an English translation prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.]

May 12, 2011

Company Name:	JAPAN TOBACCO INC.
1 2	
Representative:	Hiroshi Kimura, President, Chief Executive Officer and Representative Director
Stock Code:	2914
	(Stock Exchanges: Tokyo/Osaka/Nagoya First Section; Fukuoka and Sapporo)
Contact:	Media and Investor Relations Division
	Tel: +81-3-3582-3111

JT Announces the Changes of Representative Directors

Japan Tobacco Inc. (JT) announced today, as follows, its planned representative director changes. Please note that these changes are scheduled to be officially approved by the 26th Ordinary General Meeting of Shareholders to be held on June 24, 2011, and the Board of Directors at a meeting scheduled immediately thereafter.

1. Reason for changes

Strengthening of management structure

2. Nomination for representative director

Name:	Yasushi Shingai
New Position:	Representative Director, Executive Deputy President, Assistant to CEO in Strategy, HR, Legal and Food Business
Current Position:	Member of the Board, Executive Vice President, JT International S.A.
Number of Shares Held:	69 shares (as of March 31, 2011)
Brief Personal History:	As per the attached document

3. Resignation of representative director

Name:	Masaaki Sumikawa
Current Position:	Representative Director, Executive Deputy President, Assistant to CEO in Strategy, HR, Legal, Operational Review & Business Assurance and Food Business

4. Planned date of appointment

June 24, 2011

[Attached document]

Brief Personal History

Yasushi Shingai Born: January 11, 1956

Hometown:	Osaka Prefecture
Academic backgroun	id: Graduate School of Engineering, Kyoto University, Master's degree, March 1980
Apr. 1980	Joined the Company (Japan Tobacco and Salt Public Corporation)
Jul. 2001	Head of Financial Planning Group
Jun. 2004	Senior Vice President, Head of Finance Group and Financial Planning Division
Jul. 2004	Senior Vice President, Chief Financial Officer
Jun. 2005	Member of the Board, Senior Vice President, Chief Financial Officer
Jun. 2006	Member of the Board (Current Position)
	Executive Vice President, JT International S.A. (Current Position)
May 2011	Executive Vice President, JT International S.A., to be retired (Planned)
Jun. 2011	Member of the Board, Senior Vice President, Assistant to CEO in International Tobacco Business (Planned)