[This is an English translation prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.]

October 17, 2011

Company Name: JAPAN TOBACCO INC.

Representative: Hiroshi Kimura, President, Chief Executive Officer and Representative Director

(Stock Code: 2914; Stock Exchanges: Tokyo/Osaka/Nagoya First Section, Fukuoka and Sapporo)

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## Notice Concerning Amendments to Earnings Forecasts of JT's Subsidiary

Japan Tobacco Inc. (JT) today announced that Torii Pharmaceutical Co., Ltd., a consolidated subsidiary of JT, amended the earnings forecasts for the six months of the fiscal year ending March 31, 2012 (April 1, 2011 through September 30, 2011) as the attached sheet.

The effects of this amendment on JT's consolidated financial results will be immaterial.

(Attachment)

Attached sheet: "Torii Amends Earnings Forecasts for the Six Months of March 2012 Term" (a material released by Torii Pharmaceutical Co., Ltd. as of October 17, 2011)

\* \* \* \* \* \*

October 17, 2011

Torii Pharmaceutical Co., Ltd.

## Torii Amends Earnings Forecasts for the Six Months of March 2012 Term

Torii Pharmaceutical Co., Ltd. ("Torii") announced today that, in light of recent trends in its business results, it has amended, as below, its earnings forecasts for the six months of the fiscal year ending March 31, 2012, announced on May 11, 2011.

 Amendments of Earnings Forecasts for the Six Months of March 2012 Term (April 1, 2011 through September 30, 2011)

(Millions of yen)

					(Willions of year)
	Net sales	Operating income	Ordinary income	Net income	Net income per share
	(Millions of yen)	(Millions of yen)	(Millions of yen)	(Millions of yen)	(Yen)
Previous forecasts (A)	24,400	1,300	1,400	700	24.73
New forecasts (B)	24,000	1,500	1,600	900	31.80
Amounts changed (B-A)	(400)	200	200	200	
Rate of change (%)	(1.6)	15.4	14.3	28.6	
(Reference) Previous fiscal year actual results (March 2011 term)	22,441	3,066	3,161	1,747	61.74

## 2. Reasons for Amendments

Although net sales for the six months of the fiscal year ending March 31, 2012 is currently forecast to be slightly lower than the previous forecast, all of operating income, ordinary income and net income are now forecast to be higher than the previous forecast because selling, general and administrative expenses is expected to be lower than initially projected.

Torii's full-year earnings forecasts for the March 2012 term will be announced on October 31, 2011 on which its financial results for the six months ended September 30, 2011 will be released.

\* \* \* \* \* \*

<sup>\*</sup> The above-mentioned earnings forecasts are based on information available to the Company as of the date of announcement of this material. Actual business results may differ from the forecasts figures herein.